

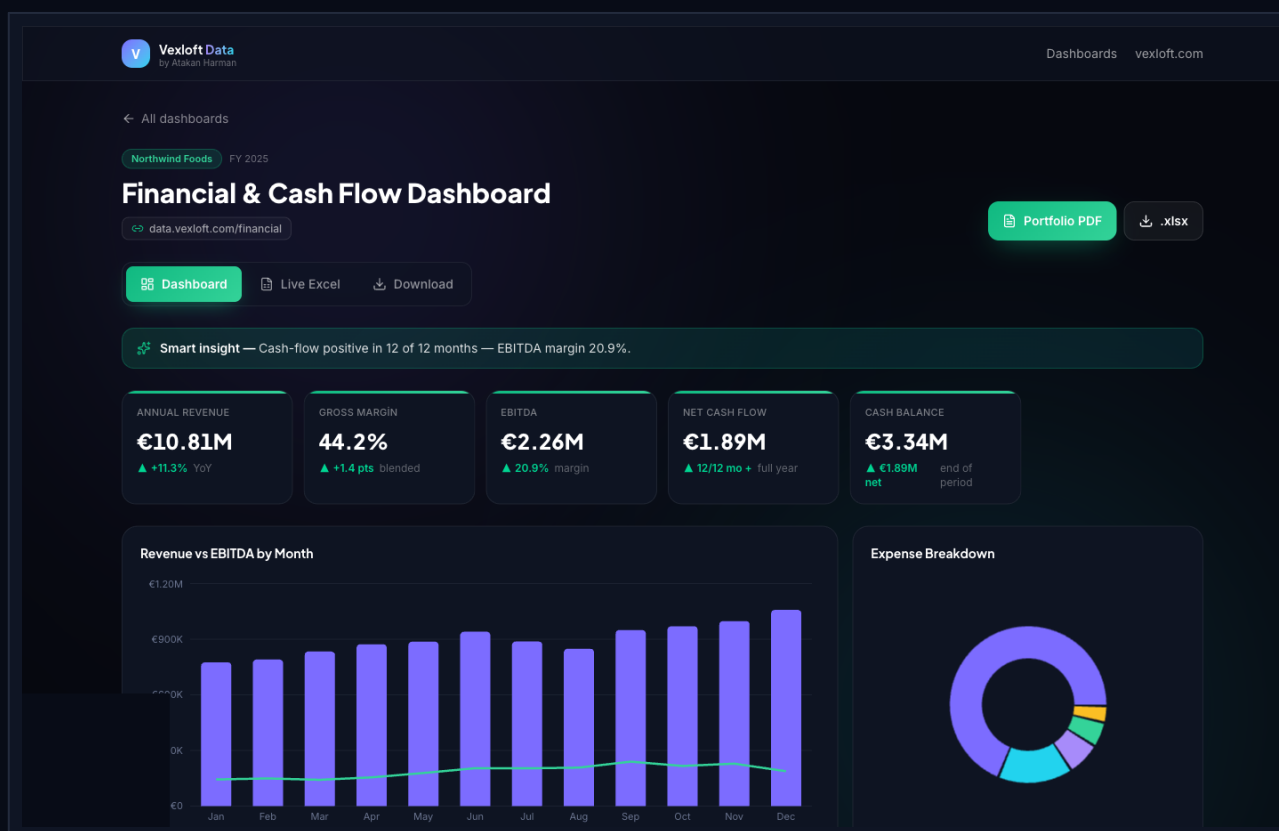
NORTHWIND FOODS — INTERACTIVE EXCEL & BI DASHBOARD

Financial & Cash Flow Dashboard

Know your cash position before the month closes — not after.

■ Explore it live data.vexloft.com/financial

Finance teams don't need another export; they need one screen that tells them whether the business is healthy. This dashboard pulls a full year of Northwind's P&L and cash flow into a single view — revenue against EBITDA, where every euro of expense goes, and whether cash in is beating cash out month after month. The kind of board you can take straight into a leadership meeting.



Live interactive dashboard — filter, drill down, then open the real Excel file behind it.

WHAT IT DELIVERS

- Revenue, gross margin, EBITDA and net cash-flow KPIs
- Revenue vs EBITDA trend across the year
- Cash-in vs cash-out with net cash-flow overlaid
- Expense breakdown and budget-vs-actual by department

WHY IT MATTERS

- See profitability and liquidity on one screen
- Catch the months where cash out beat cash in
- Walk into the board meeting with the whole P&L
- Swap in your figures and it's your monthly close

HEADLINE METRICS

€10.81M

ANNUAL REVENUE

44.2%

GROSS MARGIN

€2.26M

EBITDA

€1.89M

NET CASH FLOW